



MARKETING PACKAGES

THE SIR ARTHUR CONAN DOYLE CENTRE

To inquire about any of our listed marketing packages please contact The Centre on 0131 625 0700 or by emailing bookings@arthurconandoylecentre.com

ALL-INCLUSIVE PROMOTION PACKAGE



- Website Promotion: Link to your Fringe listing and Website/Facebook page running up to and during Fringe 2018.
- One-off Special Article about your show posted on our website and across our social media channels prior to the Fringe 2018.
- Social Media Promotion: the @ArthurConanDoyleCentre Facebook page has more than 18 000 followers. We will promote your show 3 times on our Facebook channel and 3 times on our Twitter channel as well as through Instagram.
- Email Marketing Promotion: One-off newsletter sent out to our +1000 subscribers with description of shows with image/logo. *newsletter may include other promotions alongside it.
- Flyers Promotion: printing service, 500 flyers + distribution in the local area. You can choose to take a number of these flyers for yourselves if you wish. (Please provide own artwork, design services available at an additional cost).
- Promotion in the Arthur Conan Doyle Centre: Display of A5 flyers in the reception vestibule, an A4 poster in our poster displays and an advert on the TV in our reception.

PRICE: £240



DIGITAL PROMOTION PACKAGE



- Website Promotion: Link to your Fringe listing and Website/Facebook page running up to and during Fringe 2018.
- One-off Special Article about your show posted on our website and across our social media channels prior to the Fringe 2018.
- Social Media Promotion: the @ArthurConanDoyleCentre Facebook, Twitter and Instagram page has more than 17 000 followers. We will promote your show 3 times on our Facebook channel and 3 times on our Twitter channel as well as through Instagram.
- Email Marketing Promotion: One-off newsletter sent out to our 1000+ subscribers with description of shows with image/logo.
*newsletter may include other promotions alongside it.

PRICE: £135

PRINT PROMOTION PACKAGE

- A professionally designed Flyer (3 edits maximum)
- Flyers Promotion: printing service, 500 flyers + distribution in the local area. You can choose to take a number of these flyers for yourselves if you wish. (Please provide own artwork, design services available at an additional cost).
- Promotion in the Arthur Conan Doyle Centre: Display of A5 flyers in the reception vestibule, an A4 poster in our poster displays and an advert on the TV in our reception.

PRICE: £115